1996 New York Tobacco Convention Notes:

Rye Hilton:	The small Hosp.suite hold about 10 confortably Must request Smoking for all rooms Booze is expensive / $60 bottle Max..... one case of Beer Room does have mini-bar
Golf:	Must set-up t-times early
Ladies Luncheon:	Gave away approximately 140 gifts Make sure Artie's wife announces RJR sponsorship
Sat. Cocktail party:	Need new RJR sign ..... high quality / samples RJR mgr. must give short speech
Casino Night:	If we supply awards ..... no golf equipment Gift certificates good or Ladies items ....crystal good
Speeches:	Most only 3 to 5 minutes Background on Leadership / 1996 accomplishments Rosenthal: 3 kids / married Cindy young Grandparents in 1997
Recommend:	M/M Young M/M Farmer M/M Moulton Fill-in's: Lori / Account Mgrs.
	KAM's from Buffalo had few customers / long travel Renee

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Source: https://www.industrydocuments.ucsf.edu/docs/rghy0000